



KAREN BASS  
MAYOR

## EXECUTIVE DIRECTIVE NO. 8

Issue Date: August 6, 2024

**Subject: Uplifting Our Economy Through Entertainment Production**

As the heart of the global entertainment industry, the City of Los Angeles stands as a beacon of creativity, innovation, and culture. The City boasts a rich tapestry of studios, soundstages, and post-production facilities, attracting filmmakers and content creators from every corner of the globe. Recognizing the entertainment industry is critical to the economic vitality of the Los Angeles region, this Executive Directive seeks to fortify and champion its role as a cornerstone of the City's economy, which generates billions in revenue and provides employment for hundreds of thousands of people. Recent data from the Los Angeles Economic Development Corporation reveals that the entertainment industry contributes over \$115 billion annually to the region's economy, sustaining a diverse employment base of over 681,000 individuals across a spectrum of professions.

However, despite its significant presence in Los Angeles, the City's entertainment industry faces the challenge of production leakage to other markets. Without strategic intervention, the allure of competing locales threatens to divert resources and jobs away from the City. The City recognizes the urgency of slowing this trend, emphasizing the need to support local production and retain the City's status as the epicenter of the global entertainment landscape. By engaging directly with the entertainment industry to develop solutions, streamlining permitting processes, and offering support for film production within city limits, the City aims to fortify and support Los Angeles' position as the premier destination worldwide for filmmakers and content creators.

The entertainment industry is not just a cornerstone of the City's economy; it is a catalyst for innovation, opportunity, and cultural enrichment. Through this Executive Directive, the City must reaffirm Los Angeles's status as the unrivaled epicenter of the global entertainment landscape, ensuring that the City continues to shine brightly on screens both big and small for generations to come.

To that end, I direct all City Departments, Boards, and Commissions to cooperate with FilmLA, as well as the general film and television industry in the issuance of film permits, and promote a customer service-oriented culture.

Furthermore, I hereby establish:

- A Film and Television Task Force comprising Film Liaisons from applicable City Departments and external industry stakeholders to meet quarterly to address production-related challenges and solutions directly with Departments. My office shall increase meeting frequency or call additional meetings, as deemed necessary.

And, I direct the General Managers, enumerated herein, to:

- Identify and confirm the Film Liaison for their respective Department. The Liaison's name and contact information shall be shared with the Mayor's Office of Business and Economic Development, the Board of Public Works and FilmLA, and shall be made publicly available. The list shall be updated monthly to reflect changes in Film Liaisons. This Executive Directive is applicable to the following City Departments:
  - Economic and Workforce Development Department
  - Board of Public Works
    - Bureau of Sanitation
    - Bureau of Engineering
    - Bureau of Contract Administration
    - Bureau of Street Lighting
    - Bureau of Street Services
  - Office of Finance
  - Department of City Planning
  - Fire Department
  - Police Department
  - Department of Building and Safety
  - Department of Cultural Affairs
  - General Services Department
  - Department of Recreation and Parks
  - Department of Water and Power
  - Department of Transportation
  - Library Department

- Ensure the Department's Film Liaison attends quarterly Film Task Force meetings facilitated jointly by the Board of Public Works and the Mayor's Office of Business and Economic Development.
- Review and compile existing procedures, processes, and timelines associated with filming and accessing permits for production, as well as recommendations for streamlining and data on the utilization of City facilities. Within 60 days, all Departments shall provide a report to the Mayor's Office of Business and Economic Development and the Board of Public Works. Within 12 months, the Mayor's Office of Business and Economic Development and the Board of Public Works shall provide recommendations to the Mayor on procedural updates to streamline film permitting.
- Submit any proposed changes in policies and regulations that affect filming, film permitting or studio development to the Mayor's Office of Business and Economic Development and the Board of Public Works for feedback at least 45 working days before any change is expected to be approved or adopted.

Executed this 6<sup>th</sup> day of August, 2024



---

KAREN BASS  
Mayor