



**Contact:** Philip Sokoloski  
VP, Integrated Comms.  
(213) 977-8630  
[media@filmla.com](mailto:media@filmla.com)

Amy Kradolfer  
Director, Integrated Comms.  
(213) 977-8612  
[media@filmla.com](mailto:media@filmla.com)

## **FOR IMMEDIATE RELEASE**

### **FilmLA Releases 2024 On-Location Production Report**

**LOS ANGELES – January 15, 2025** – FilmLA, partner film office for the City and County of Los Angeles and other local jurisdictions – today issued an update regarding regional filming activity.

Overall production in Greater Los Angeles increased 6.2 percent from October through December 2024 to 5,860 Shoot Days (SD)\* according to FilmLA's latest report. Most production types tracked by FilmLA achieved gains in the fourth quarter, except for Reality TV, which instead logged its ninth consecutive quarter of year-over-year decline.

The lift across all remaining categories came too late to rescue 2024 from the combined effects of runaway production, industry contraction and slower-than-hoped-for post-strike recovery. With just 23,480 SD filmed on-location in L.A. in 2024, overall annual production finished the year -5.6 percent below the prior year. That made 2024 the second least productive year observed by FilmLA; only 2020, disrupted by the global COVID-19 pandemic, saw lower levels of filming in area communities.

The continuing decline of Reality TV production in Los Angeles was among the most disappointing developments of 2024. Down -45.7 percent for the fourth quarter (to 774 SD), the category also finished the year down -45.9 percent (to 3,905 SD), which placed it -43.1 percent below its five-year category average.

The two brightest spots in FilmLA's latest report appeared in the Feature Film and Television Drama categories. Feature Film production increased 82.4 percent in the fourth quarter to 589 SD, a gain analysts attribute to independent film activity. The California Film & Television Tax Credit Program also played a part, driving 19.2 percent of quarterly category activity. Overall, annual Feature production was up 18.8 percent in 2024, though the category trails its five-year average by -27.6 percent.

Scripted Television Drama production, meanwhile, increased over strike-affected 2023 levels to 528 SD in the fourth quarter. Producers were aided by the California Film & Television Tax Credit Program, which sustained 19.5 percent of all on-location TV Drama production. Last year, the TV Drama category doubled its annual output compared to 2023. Nonetheless, the category still trails its five-year average by -36.6 percent.

The production of Commercials for advertising purposes also increased in the fourth quarter, by 2.3 percent. Annual production levels were flat with a -1.7 percent difference observed year-over-year. Like their film and television counterparts, L.A.-based commercial producers are seeing fewer work opportunities than they did in the recent past, with the Commercials category down -33.3 percent against its five-year average.

The New Year promises to be a pivotal one for California's signature industry, with California Governor Gavin Newsom calling for an expansion of the California Film & Television Tax Credit Program from \$330 million to \$750 million per year. FilmLA joins Los Angeles Mayor Karen Bass and a growing community of organizations, including the Entertainment Union Coalition, California Production Coalition, and Film Liaisons in California Statewide (FLICS) who support the program's much-needed expansion.

"As we await signs of continuing business growth in 2025, it is important we recognize that no aspect of life in Greater Los Angeles is unaffected by recent fire events and the heartbreaking loss of lives, homes, businesses and cherished community spaces," said FilmLA President Paul Audley. "Many who participate in the region's entertainment economy are directly affected by this tragedy; and many places beloved by nationwide audiences may never return to the screen."

FilmLA's "Other" category, which aggregates smaller, lower-cost shoots such as Still Photography, Student Films, Documentaries, Music and Industrial Videos and other projects, rose 6.1 percent (to 2,912 SD) last quarter. Annual figures for this category finished on par with the prior year, at 10,154 SD.

## **About FilmLA**

FILMLA., INC® is a not-for-profit organization and the official film office of the City and County of Los Angeles, among an ever-increasing roster of local municipalities. Through expedited permit processing, comprehensive community relations, film policy analysis and other services, FilmLA works to streamline and enhance the on-location filmmaking process for communities and content creators, to ensure the Greater Los Angeles economy continues to thrive. Learn more about FilmLA at [www.filmla.com](http://www.filmla.com).

## **Notes on This Report**

\* On-location production figures are based on days of permitted production within the jurisdictions served by FilmLA. One “Shoot Day” (or “SD”) is defined as one crew’s permission to film at one or more defined locations during any 24-hour period.

\*\* FilmLA’s reported five-year average excludes 2020, which due to the significant impact of COVID-19 on production that year, distorts all historical comparisons.

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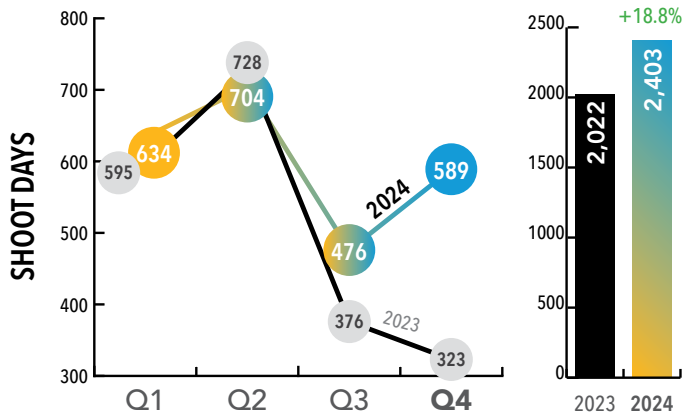
# LOS ANGELES SHOOT DAYS\* BY CATEGORY

Calendar Years 2023 – 2024, Fourth Quarter & Year-to-Date

## Feature Films

Vs. Q4 2023: +82.4%

Vs. YTD 5 Year Average\*: -27.6%

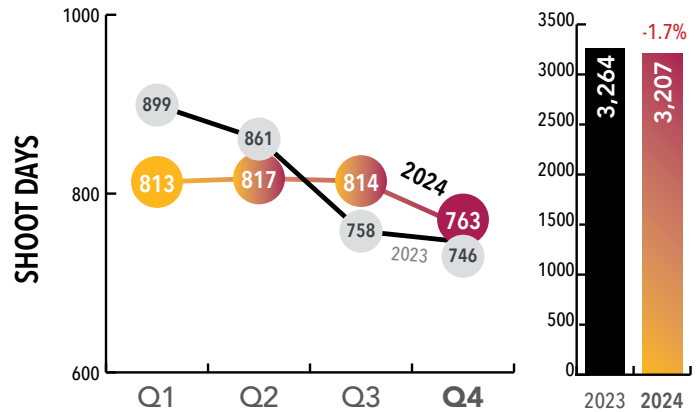


113 incentivized Q4 shoot days  
19.2% of Feature Film category

## Commercials

Vs. Q4 2023: +2.3%

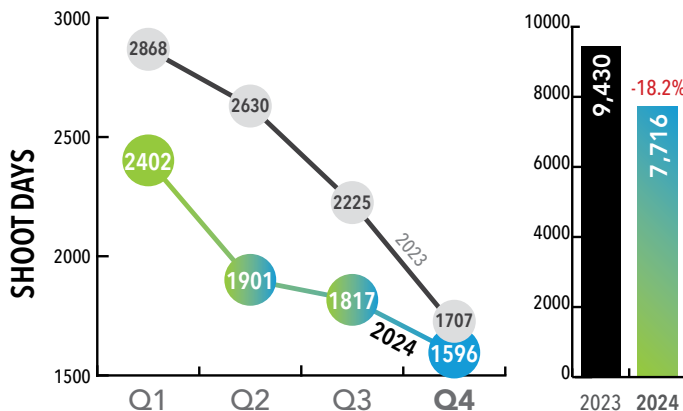
Vs. YTD 5 Year Average\*: -33.3%



## Television

Vs. Q4 2023: -6.5%

Vs. YTD 5 Year Average\*: -47.0%

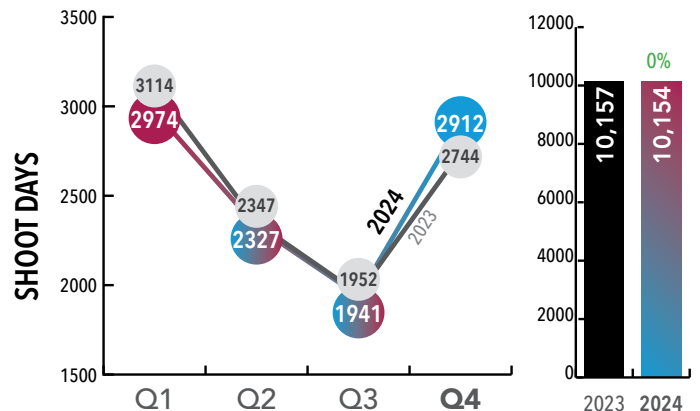


103 incentivized Q4 shoot days  
6.5% of Television category

## Other

Vs. Q4 2023: +6.1%

Vs. YTD 5 Year Average\*: -17.1%



\* On-location production figures are based on days of permitted production within the jurisdictions served by FilmLA. One "Shoot Day" (or "SD") is defined as one crew's permission to film at one or more defined locations during all or part of any given 24 hour period. This measure determines how many days of work film crews perform during a given time period. FilmLA data does not include production that occurs on certified sound stages or on-location in jurisdictions not served by FilmLA.

\* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

# LOS ANGELES SHOOT DAYS\* BY TELEVISION SUB-CATEGORY

Calendar Years 2023 – 2024, Fourth Quarter & Year-to-Date

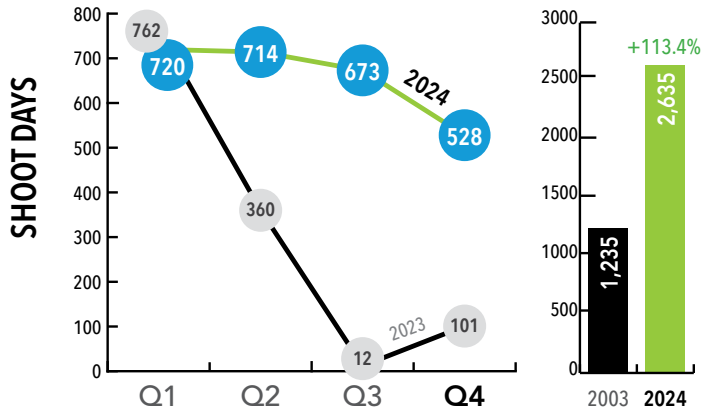
## TV Drama

Vs. Q4 2023: +422.8%

Vs. YTD 5 Year Average\*: -36.6%



**TOTAL**



103 incentivized Q4 shoot days  
19.5% of TV Drama category

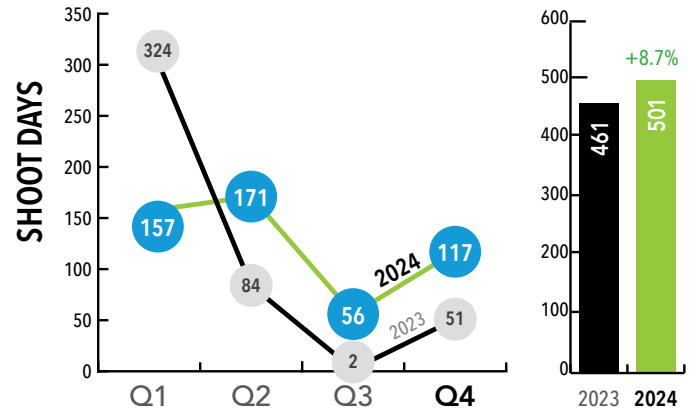
## TV Comedy

Vs. Q4 2023: +129.4%

Vs. YTD 5 Year Average\*: -65.1%



**TOTAL**



0 incentivized Q4 shoot days  
0% of TV Comedy category

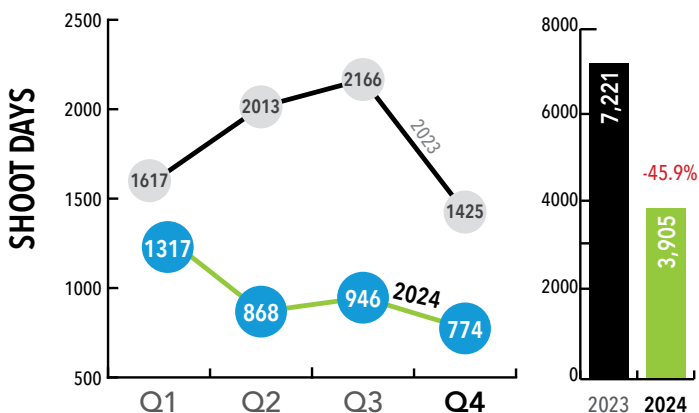
## TV Reality

Vs. Q4 2023: -45.7%

Vs. YTD 5 Year Average\*: -43.1%



**TOTAL**



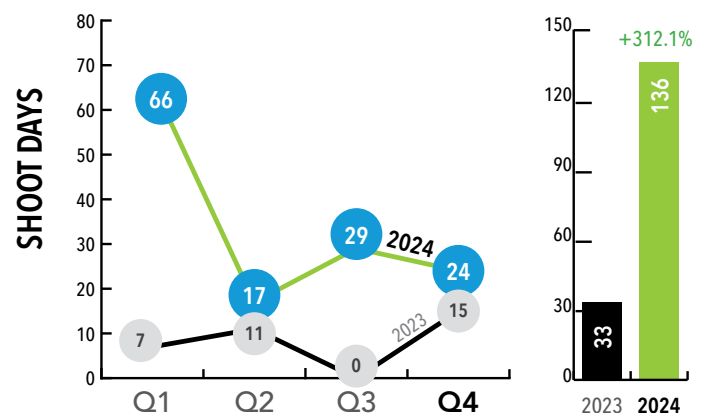
## TV Pilot

Vs. Q4 2023: +60.0%

Vs. YTD 5 Year Average\*: -49.6%



**TOTAL**



\* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

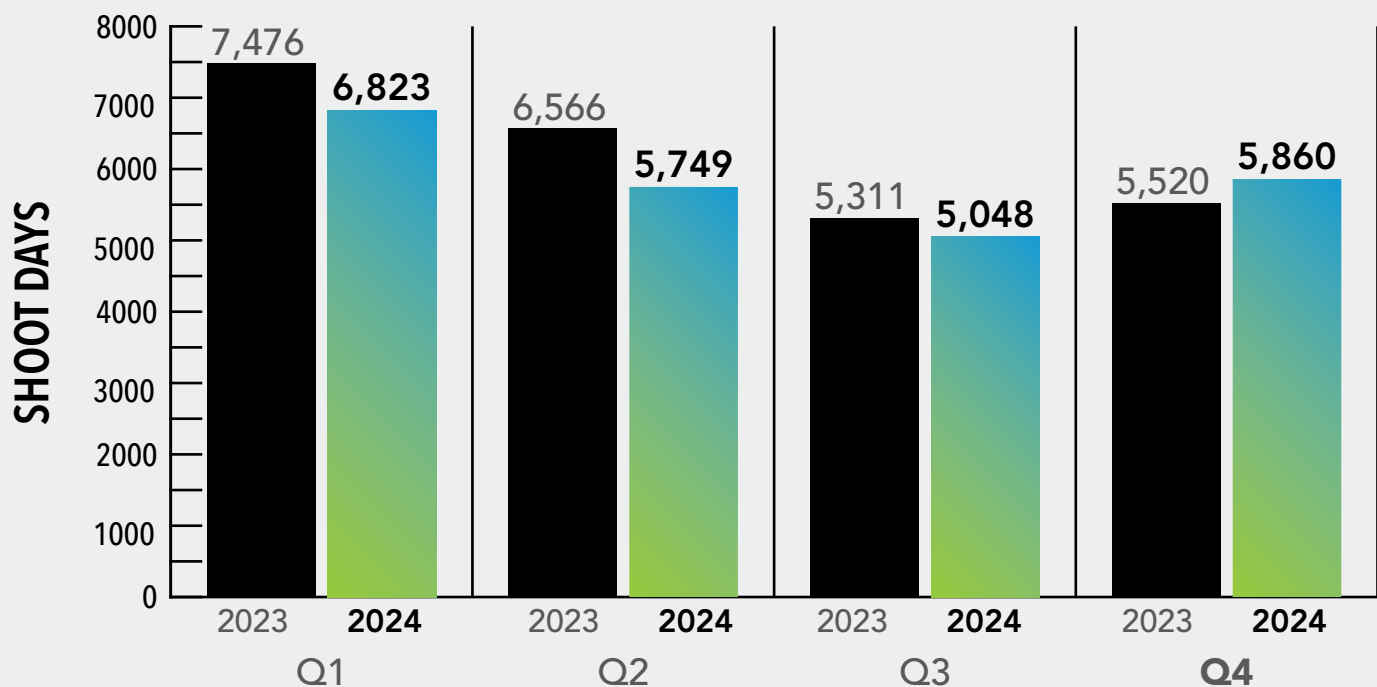
# LOS ANGELES SHOOT DAYS

2023 - 2024 LOS ANGELES SHOOT DAYS

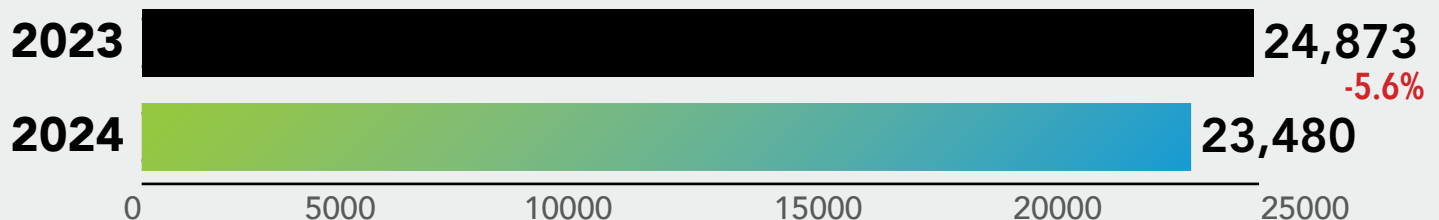
## Q4 TOTAL

Vs. Q4 2023: +6.2%

Vs. YTD 5 Year Average\*: -31.3%



## YEAR END TOTALS



\* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

# ANNUAL SHOOT DAYS BY CATEGORY

TOTALS (2017-2024)

## FEATURE FILMS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	729	814	708	665	575	594	595	634
Q2	1,067	1,184	986	3	824	898	728	704
Q3	1,172	1,301	969	352	1,100	828	376	476
Q4	933	1,078	1,052	621	907	760	323	589
ANNUAL	3,901	4,377	3,715	1,641	3,406	3,080	2,022	2,403

## COMMERCIALS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	1,484	1,633	1,387	1,214	993	1,160	899	813
Q2	1,396	1,596	1,280	58	1,544	1,110	861	817
Q3	1,335	1,400	1,330	782	1,533	1,021	758	814
Q4	1,331	1,404	1,293	1,108	1,249	828	746	763
ANNUAL	5,546	6,033	5,290	3,162	5,319	4,119	3,264	3,207

## TELEVISION

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	3,913	3,623	3,139	2,491	3,766	4,470	2,868	2,402
Q2	3,477	2,953	2,918	52	4,913	4,136	2,630	1,901
Q3	4,021	4,095	3,691	1,799	4,956	4,438	2,225	1,817
Q4	3,807	3,795	3,761	3,996	4,925	3,734	1,707	1,596
ANNUAL	15,218	14,466	13,509	8,338	18,560	16,778	9,430	7,716

## OTHER

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	3,370	3,552	3,609	2,882	1,677	3,608	3,114	2,974
Q2	3,524	3,245	3,448	81	2,510	3,076	2,347	2,327
Q3	2,927	2,938	3,236	1,266	2,538	2,779	1,952	1,941
Q4	3,796	4,082	3,733	1,623	3,699	3,352	2,744	2,912
ANNUAL	13,617	13,817	14,026	5,852	10,424	12,815	10,157	10,154

# ANNUAL SHOOT DAYS BY TV SUB-CATEGORY

## TOTALS (2017-2024)

### TV DRAMA

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	999	1,144	1,197	889	1,459	1,279	762	720
Q2	789	718	842	9	1,501	995	360	714
Q3	1,231	1,497	1,069	286	1,356	1,198	12	673
Q4	1,366	1,489	1,345	1,228	1,294	1,155	101	528
ANNUAL	4,385	4,848	4,453	2,412	5,610	4,627	1,235	2,635

### TV COMEDY

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	608	429	544	251	239	259	324	157
Q2	382	470	485	0	191	309	84	171
Q3	534	518	754	28	338	352	2	56
Q4	631	393	548	200	534	353	51	117
ANNUAL	2,155	1,810	2,331	479	1,302	1,273	461	501

### TV REALITY

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	1,162	922	690	771	1,514	2,600	1,617	1,317
Q2	1,285	879	737	30	2,447	2,611	2,013	868
Q3	1,068	1,127	1,051	1,159	2,825	2,824	2,166	946
Q4	868	1,052	1,006	1,946	2,765	2,014	1,425	774
ANNUAL	4,383	3,980	3,484	3,906	9,551	10,049	7,221	3,905

### TV PILOT

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	223	272	108	87	97	60	7	66
Q2	110	110	149	0	25	14	11	17
Q3	60	78	48	6	132	13	0	29
Q4	48	48	64	56	88	9	15	24
ANNUAL	441	508	369	149	342	96	33	136



# ANNUAL SHOOT DAYS TOTALS (2017-2024)

## LOS ANGELES SHOOT DAYS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024
Q1	9,496	9,724	8,843	7,252	7,011	9,832	7,476	6,823
Q2	9,466	8,978	8,632	194	9,791	9,220	6,566	5,749
Q3	9,455	9,734	9,226	4,199	10,127	9,066	5,311	5,048
Q4	9,867	10,359	9,839	7,348	10,780	8,674	5,520	5,860
TOTAL	38,284	38,795	36,540	18,993	37,709	36,792	24,873	23,480

### About FilmLA

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