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For Immediate Release

FilmLA Updates Annual Scripted Content Study

Last Year, California Claimed One in Five Scripted Projects; Report Confirms Urgency, Necessity of Recent State Action to Attract and Retain Film Jobs in California

LOS ANGELES – November 25, 2025 – FilmLA, partner film office for the City and County of Los Angeles and other local jurisdictions – today updated its annual analysis of U.S.-produced, first-run, English-language film and television projects. FilmLA's Scripted Content Study focuses on projects distributed and/or released in 2024, to determine the percentage of these releases that were filmed in Los Angeles and in other locales.

In all, FilmLA Research determined that approximately 18.3 percent of all scripted projects released in 2024 were filmed in Los Angeles. Los Angeles captured 18.5 percent of total releases in 2023, and 21.9 percent of releases in 2022.*

FilmLA's report underscores the importance of recent actions by California Governor Gavin Newsom and the California State Legislature to strengthen and enhance California's Film & Television Tax Credit Program. With 120 domestic and international jurisdictions actively competing with California for new film projects -- and the jobs and economic benefits they generate -- these actions were both timely and essential.

Total releases included in FilmLA's study declined -13.4 percent in 2024 to 857 projects. The number of Los Angeles made projects declined by -14.2 percent year over year, with the region attracting more projects in some categories (theatrical films and streaming films) and significantly fewer projects in others (broadcast, cable and streaming series), compared to prior study years.

Report authors caution that today's production landscape likely differs from the outlook presented in the study, since it is common for some time to pass between project production and release. FilmLA's project count also excludes differentiating factors such as shoot days, series episode count and budget data, that serve to distinguish one type of project from another.

“Ultimately, this study reveals little that California’s creative community does not already understand on a personal level,” observed FilmLA Vice President of Communications Philip Sokoloski. “There are far fewer film projects being made in Los Angeles than there were in the recent past. Expanded options for attracting and retaining film jobs – as enacted this past July -- are not only good for California’s economy, they are a critical form of protection for working families.”

The first projects approved under the new California Film & Television Tax Credit Program 4.0 have until January, 2026 to enter production. Because program credits are allocated in multiple application rounds throughout the year, the full effect of increased state incentives for California-based production will not be known until later next year.

About FilmLA

FILMLA, INC[®] is a not-for-profit organization and the official film office of the City and County of Los Angeles, among an ever-increasing roster of local municipalities. Through expedited permit processing, comprehensive community relations, film policy analysis and other services, FilmLA works to streamline and enhance the on-location filmmaking process for communities and content creators, to ensure the Greater Los Angeles economy continues to thrive. Learn more about FilmLA at www.filmla.com.

Notes on this Report

* The term “Total Releases” is used throughout FilmLA’s *Scripted Content Study* in reference to all trackable projects that met FilmLA study criteria. See the Appendix for further discussion. Our count is a numeric count of projects that is based on the year of release and not the year of production. This is done, in part, to ensure the sample includes only projects that successfully complete production and achieve distribution.



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2024

Scripted Content Study

Executive Summary

FILMLA IS PLEASED TO PRESENT its third annual Scripted Content Study, which analyzes the filming locations used for scripted, U.S.-produced, first-run, English-language film and television projects distributed and/or released in 2024.

This report quantifies and subdivides scripted television series into three subcategories – streaming, cable, and broadcast – and examines three categories of feature films – TV movies, theatrical release movies and streaming movies. The term “Total Releases” is used throughout this study in reference these subsets of trackable projects. The sources consulted and utilized in this report, in addition to a more detailed discussion of FilmLA’s Methodology and Sources, appears in the Appendix.

The purpose of this annual report is to quantify the amount of scripted content released each year, and to further determine the percentage of these releases that are filmed in Los Angeles and in other locales. Our count is a numeric count of projects that is based on the year of release and not the year of production. This is done, in part, to ensure the sample includes only projects that successfully complete production and achieve distribution. Readers will want to keep in mind that today's production landscape may differ from the outlook presented in the study, since it is common for some time to pass between project production and release. Further, this count excludes differentiating factors such as shoot days, series episode count and budget data, that distinguish one type of project from another.

As FilmLA reported last year, the film industry experienced significant disruption due to the double strikes in 2023, which also affected project release schedules well into 2024. As described in our Summary of Findings, between 2023 and 2024, total scripted project releases declined by -13.4 percent (990 to 857 projects).



Executive Summary (cont.)

Examining all scripted television projects, total project releases declined by -15.1 percent (365 to 310 series) between 2023 and 2024. And for the second consecutive year, theatrical release movies increased by 13.1 percent (199 to 225). The number of streaming movies released declined by -3.5 percent (142 to 137). TV movies released declined by an even greater percentage, -34.9 percent between 2023 and 2024 (284 to 185).

Comparing the proportion of scripted releases filmed in Los Angeles between 2023 and 2024, Los Angeles claimed -14.2 percent fewer projects shot locally (183 to 157). The scripted television series category declined by -26.7 percent in Los Angeles (compared to -15.1 percent for total). However, Los Angeles saw a significantly higher proportion of locally made theatrical releases (21 vs. 25) and streaming movies (17 vs. 29) in 2024 as compared to the previous year.

In all, FilmLA Research determined that approximately 18.3 percent of all scripted projects released in 2024 filmed in Los Angeles. This is a year-over-year difference of -0.9 percent, compared to the 18.5 share of the total L.A. captured in 2023.

California recently received an assist from the State of California through an expanded Film and Television Tax Credit Program. This legislation increased the annual program budget to \$750 million and expanded eligible categories of production. The effect of increased incentives for California-based filmmakers will not be known until 2026.

Summary of Findings

Total Releases¹

Location	2022	2023	2024	% Chg 2023-24	% Chg. 2022-24
Television	447	365	310	-15.1%	-30.6%
Streaming	238	203	182	-10.3%	-23.5%
Cable	112	90	63	-30.0%	-43.8%
Broadcast	97	72	65	-9.7%	-33.0%
TV Movies ¹	257	284	185	-34.9%	-28.0%
Theatrical Release Movies ²	160	199	225	13.1%	40.6%
Streaming Movies	176	142	137	-3.5%	-22.2%
Total Releases	1040	990	857	-13.4%	-17.6%

¹Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days, episode count, and budgetary data.

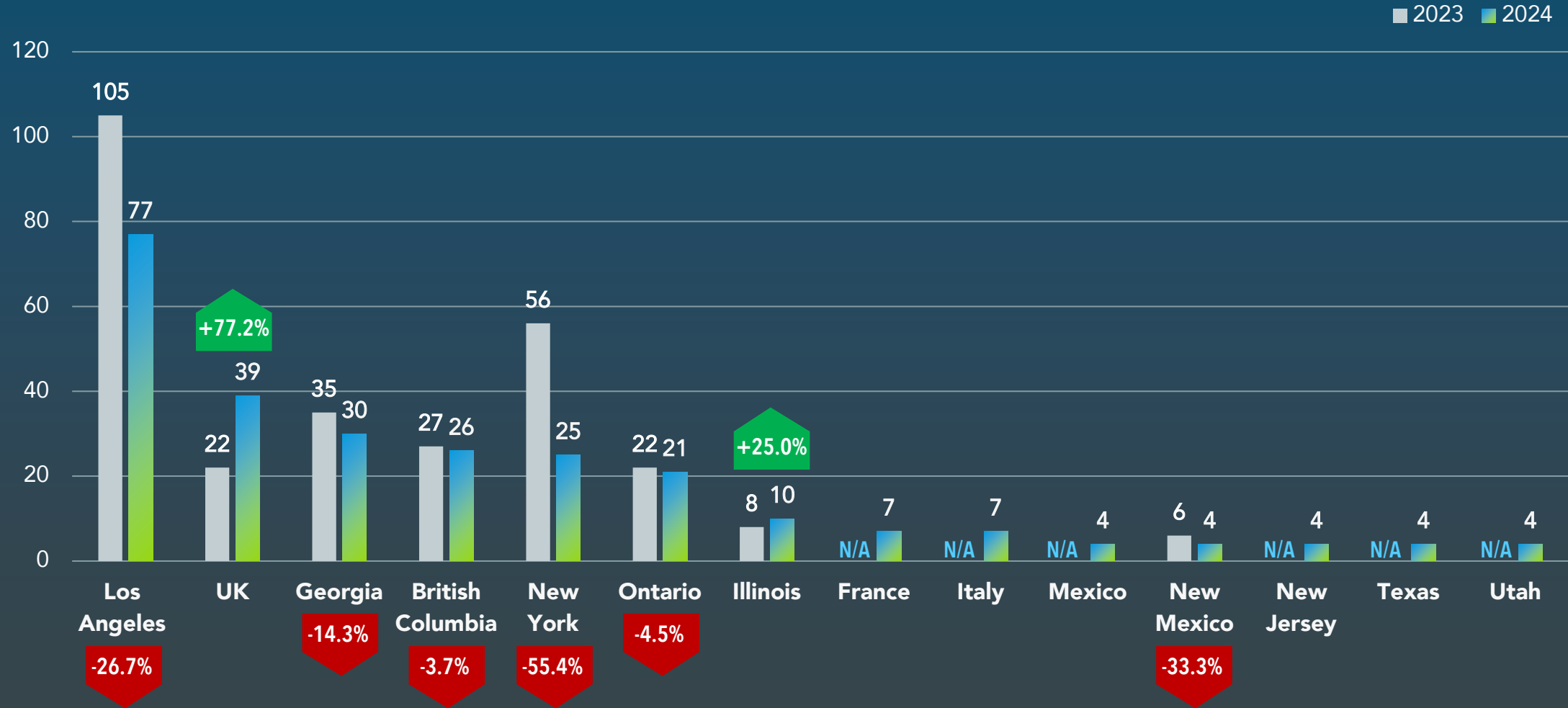
Los Angeles Releases¹

Location	2022	2023	2024	% Chg 2023-24	% Chg. 2022-24
Television	136	105	77	-26.7%	-43.4%
Streaming	68	49	37	-24.5%	-45.6%
Cable	31	26	11	-57.7%	-64.5%
Broadcast	37	30	29	-3.3%	-21.6%
TV Movies ¹	47	40	26	-35.0%	-44.7%
Theatrical Release Movies ²	23	21	25	19.0%	8.7%
Streaming Movies	22	17	29	70.6%	31.8%
Total Releases	228	183	157	-14.2%	-31.1%

Market Share of LA 21.9% 18.5% 18.3%

All U.S. Scripted Television Series Distributed¹

Top Ten Filming Jurisdictions 2023 vs. 2024



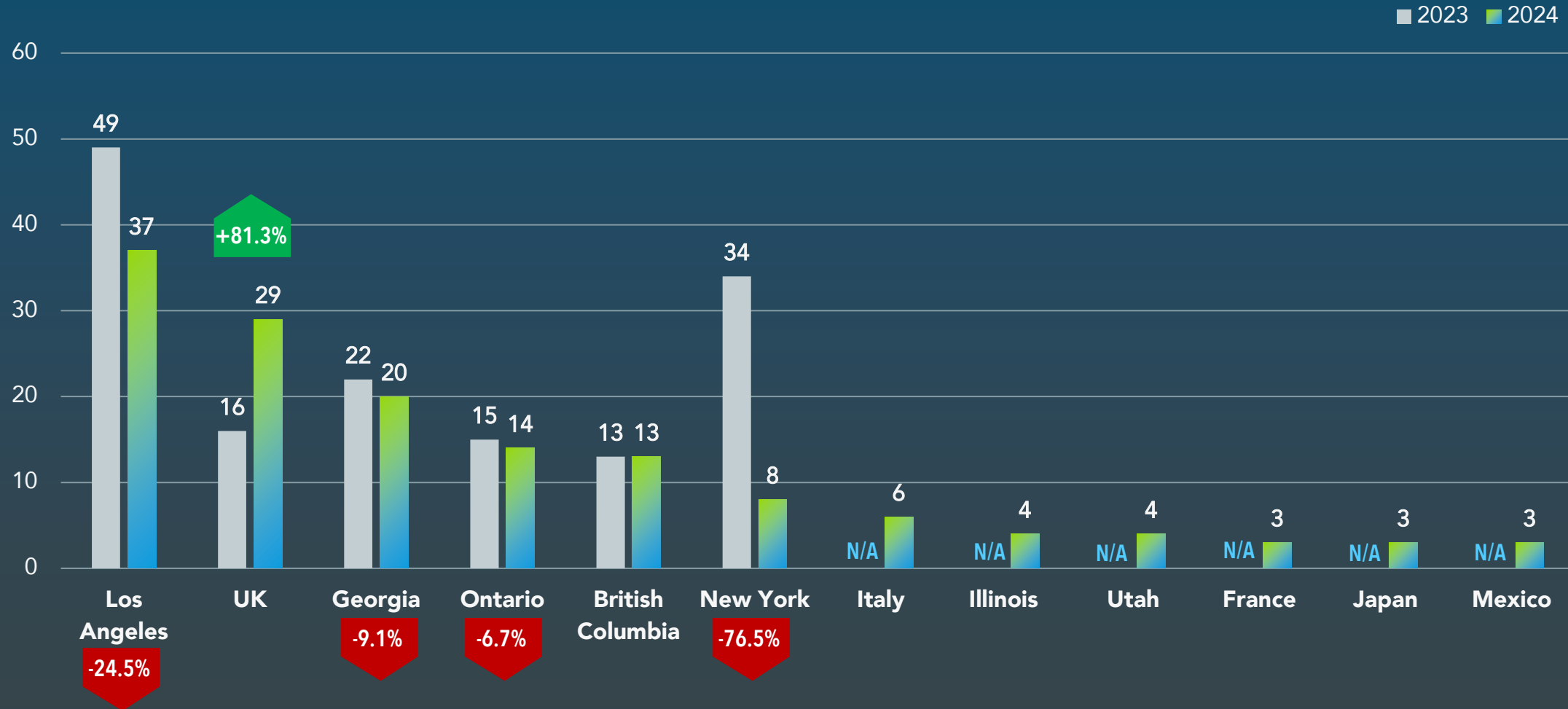
Source: FilmLA

¹ Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days, episode count, and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

U.S. Scripted **Streaming** Series Distributed¹

Top Ten Filming Jurisdictions 2023 vs. 2024



Sources: IMDbPro and FilmLA

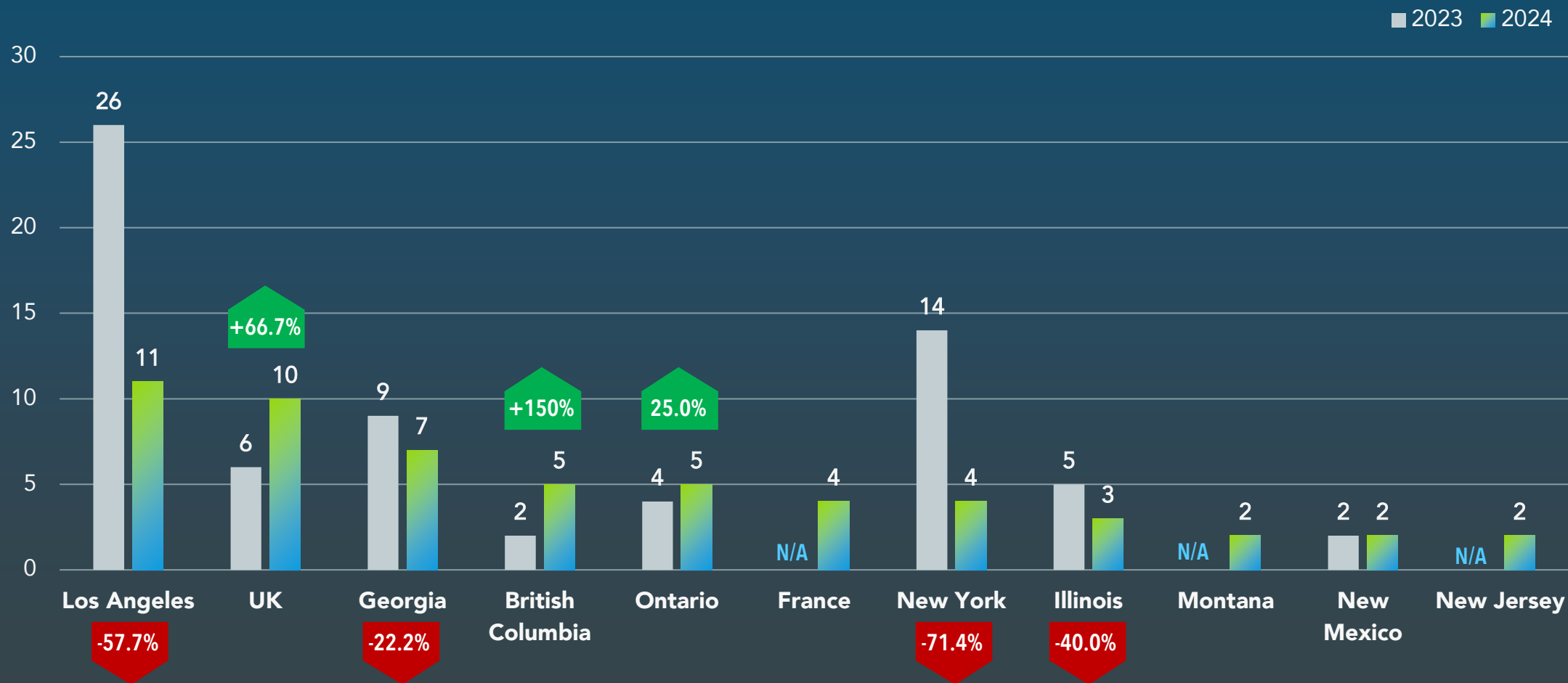
¹Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days, episode count, and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

U.S. Scripted **Cable** Series Distributed¹



Top Ten Filming Jurisdictions 2023 vs. 2024



Sources: IMDbPro and FilmLA

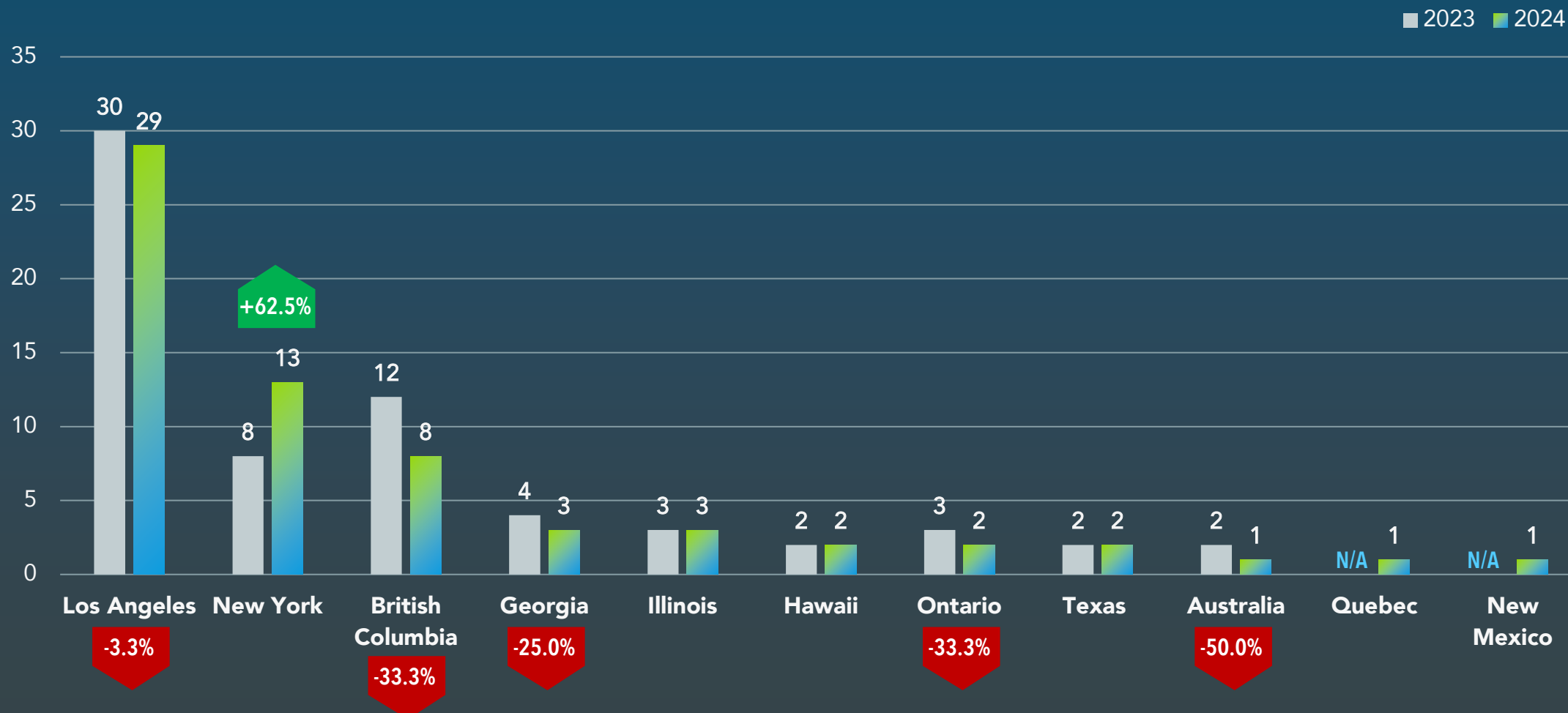
¹ Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days, episode count, and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

U.S. Scripted **Broadcast** Series Distributed¹



Top Ten Filming Jurisdictions 2023 vs. 2024



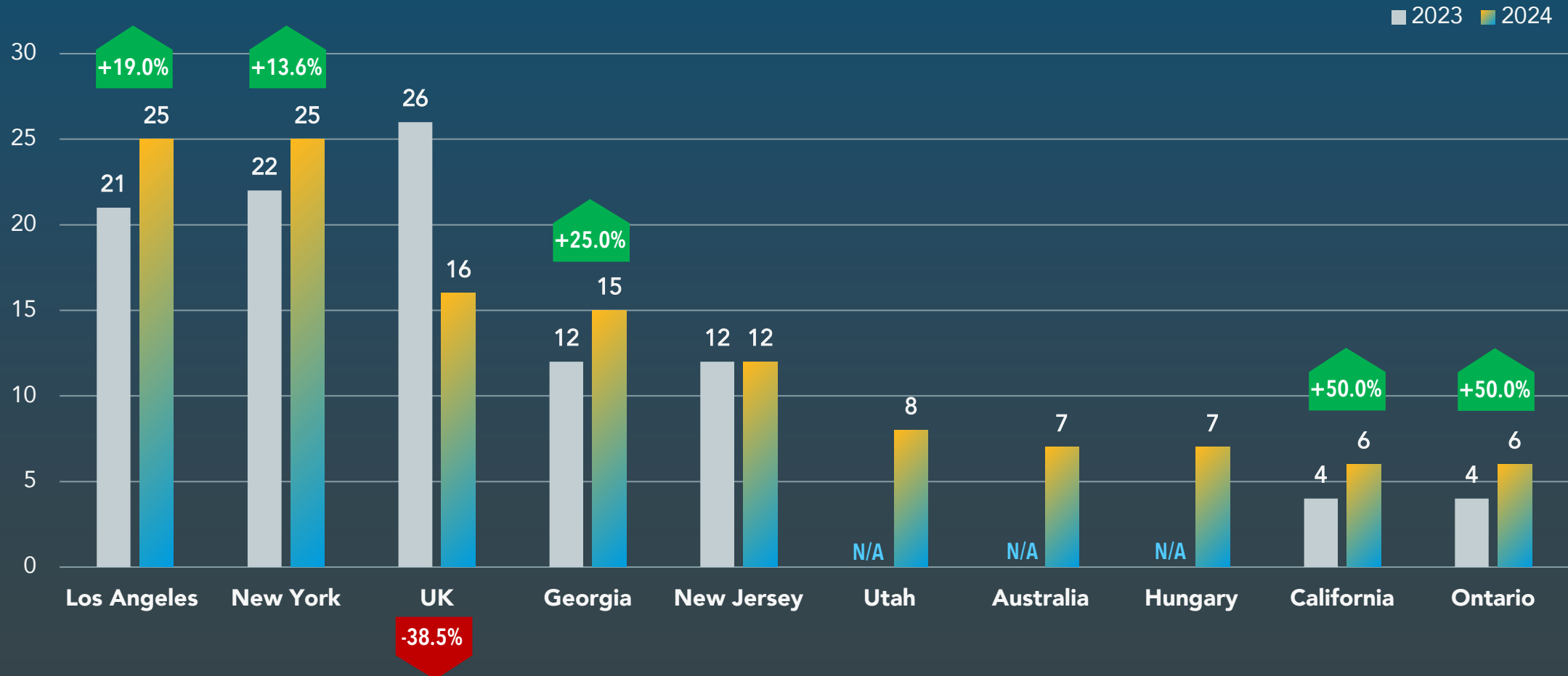
Sources: IMDbPro and FilmLA

¹ Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days, episode count, and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

Theatrical Release Movies Distributed¹

Top Ten Filming Jurisdictions 2023 vs. 2024



Sources: IMDbPro and FilmLA

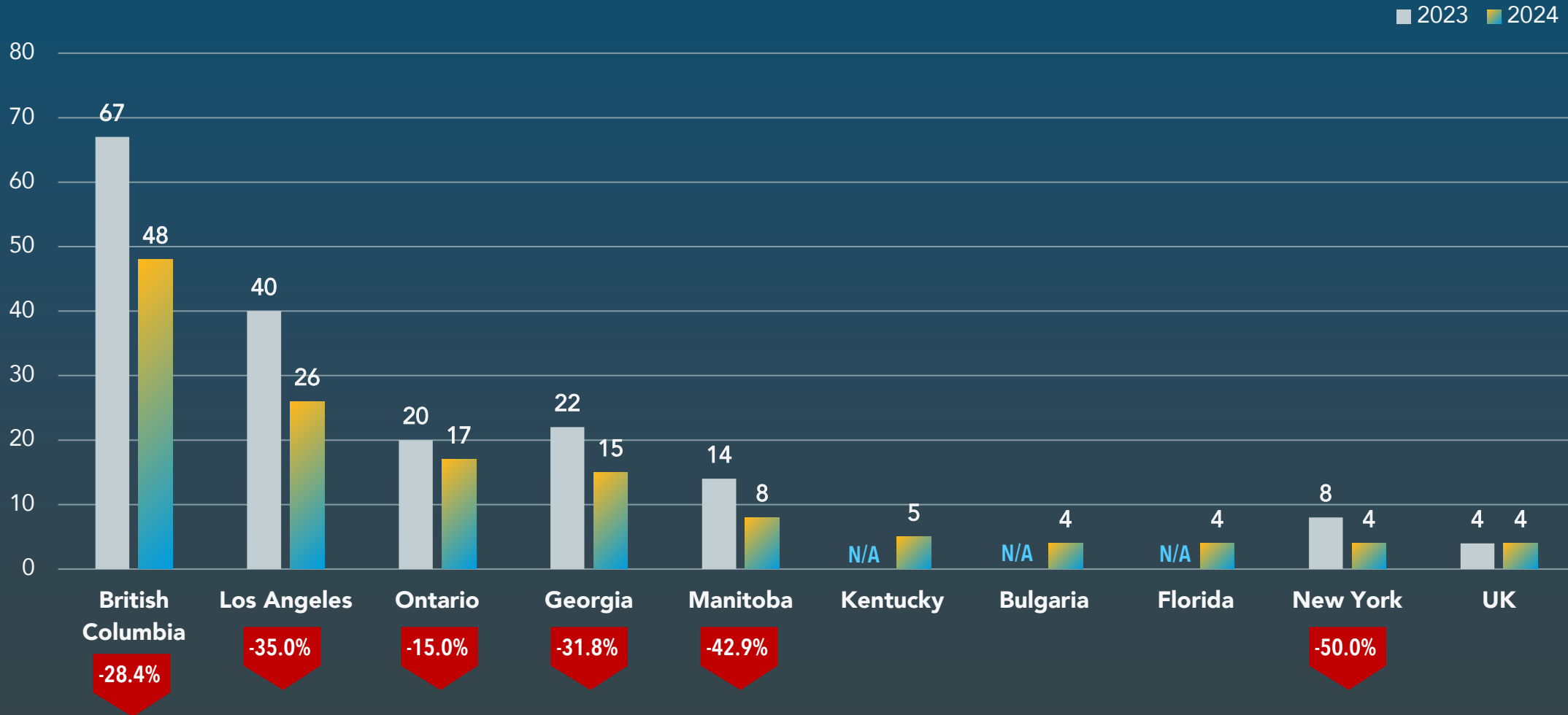
¹ Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

Original TV Movies¹ Distributed (Broadcast, Cable)²

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Top Ten Filming Jurisdictions 2023 vs. 2024



Sources: IMDbPro and FilmLA

¹ Includes first-run cable and linear TV movies only.

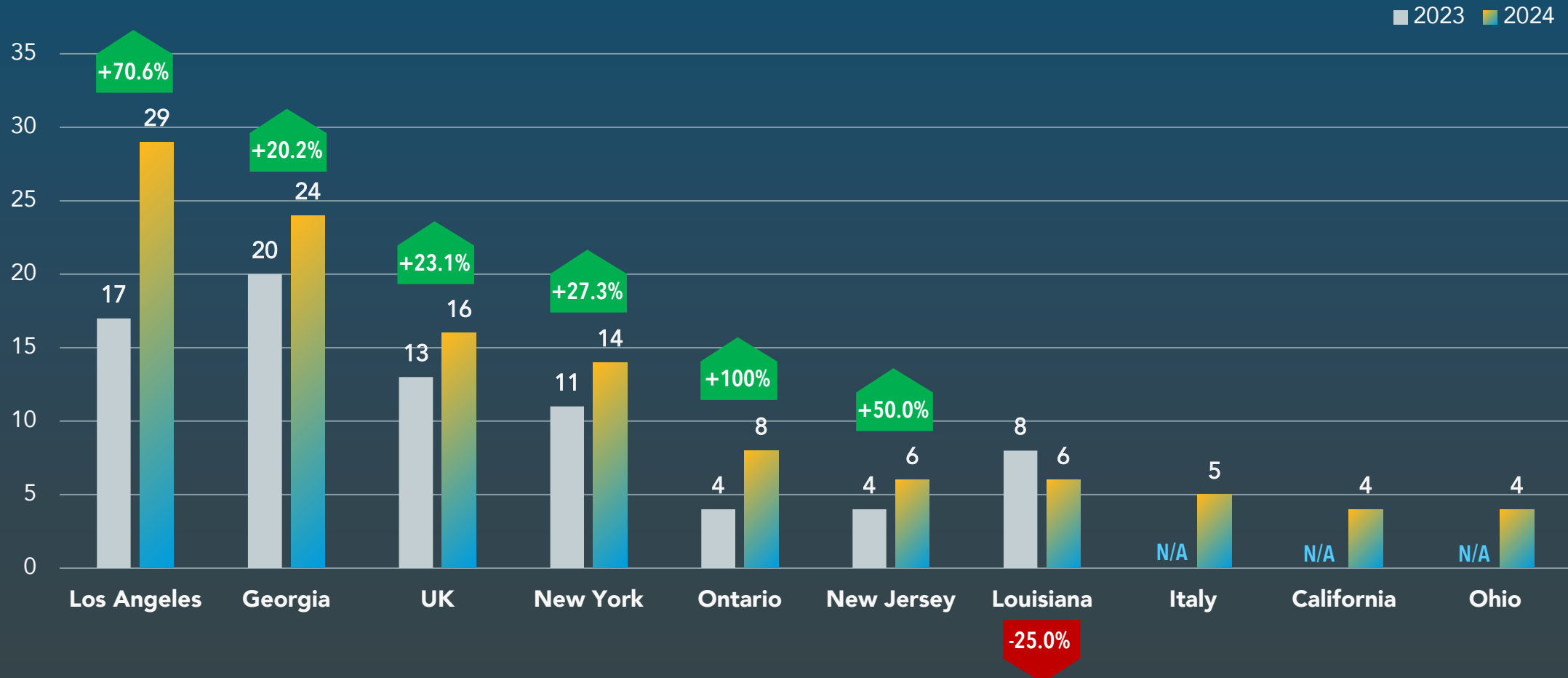
² Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days and budgetary data.

NOTE: "NA" means the jurisdiction did not make the top ten filming locations in 2023.

Streaming Movies Distributed¹

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Top Ten Filming Jurisdictions 2023 vs. 2024



Sources: IMDbPro and FilmLA

¹ Includes the numeric number of unique titles for projects released in 2024. Excludes other factors such as shoot days and budgetary data.

NOTE: "NA" indicates that jurisdictions did not make the top ten count in 2023.

Methodology & Sources

The primary source for location information in this study was IMDbPro. Other sources for locations information included websites such as *The Cinemaholic* and *The Heavy*. In instances where such information was not listed, particularly for feature films, the filmmakers were contacted directly.

As noted in the Executive Summary, the data presented in this study pertains to a numeric count of productions and excludes other factors such as shoot days, series episode counts, and production budgets.

Television Project Tracking

FilmLA has been tracking scripted television series in release for over 10 years using a combination of IMDbPro and release schedules. Animation, reality television and documentary projects were excluded in this analysis, as were shorter television projects of less than 20 minutes per episode.

With the exception of one streaming series project, FilmLA was able to obtain locations information for all of the series released over the study period.



Methodology & Sources

Feature Film Project Tracking

FilmLA only counted those scripted feature films of 60 minutes or more that were distributed and/or released over the subject period. Excluded projects included anthologies, documentaries and re-releases from years prior. It should be noted that the few features produced by a streaming company that had an initial theatrical run were counted in the streaming movies category.

Unlike television, most features films are shot in several jurisdictions. For instance, for features shot in Los Angeles over the subject period, it was not uncommon for a project to shoot in Los Angeles County and neighboring counties. For purposes of analysis, FilmLA therefore defined “Los Angeles” to include the neighboring counties of Orange, San Bernardino and Ventura counties. Any jurisdiction outside of those these counties would be considered “California.”

For those feature films that were released theatrically and shot in multiple locations, FilmLA counted the location where greater than 50 percent of the principal photography occurred. In the few instances where the project was shot equally in multiple jurisdictions, FilmLA counted the location where sound stage work occurred.

In 2024, FilmLA counted nearly 1,500 films that were distributed in the U.S. The majority of these films were low-budget, self-distributed projects for which locations information is unavailable. FilmLA was able to obtain locations information on 98 percent of the theatrical release and streaming movies. Therefore, these low-budget projects were excluded from this analysis since it was hard to obtain a statistically valid sample.

About FilmLA Research

Integral to the work of FILMLA, INC® is ongoing research into the benefits that local filming brings to the Los Angeles region. To that end, we maintain an internal research division devoted to the production, collection and dissemination of information regarding the U.S. film production economy and global production trends. Provided you cite FilmLA as your source, you are welcome to use all information, charts, graphs, etc. that appear in our reports.

Have a question about this sound stage report or other film industry studies?

*Please direct inquiries and opportunities to **Anne Wurts, Senior Research Analyst** at **213.977.8636** or awurts@filmla.com*

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