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For Immediate Release

Rising California Film & TV Tax Credit Productions Signal Growing Industry Momentum Amid 2025 Production Losses

LOS ANGELES – January 15, 2026 – FilmLA Research today issued an update regarding regional filming activity for Q4 of 2025 (October-December). On-location production activity for the period totaled 4,625 Shoot Days (SD), a 5.6 percent increase from the prior quarter (July-September, at 4,380 SD). Overall, 2025 finished with an annual total of 19,694 SD, a number -16.1 percent below the 2024 total (at 23,480 SD).

“While the year-end numbers are disappointing, they are not unexpected,” said FilmLA VP of Integrated Communications Philip Sokoloski. “FilmLA has consistently projected that the full effect of the expanded Film and Television Tax Credit Program would take time to materialize, and although our overall numbers remain low, there are dozens of incentivized projects that have yet to begin filming. We were pleased to see that a majority of the incentivized project Shoot Days in the Feature Film Category were for independent films, and we look forward to continuing to support productions of all sizes as they kick off early in the New Year.”

Since the expanded California Film & TV Tax Credit Program went into effect last July, 119 projects have been awarded incentives. The most recent allocation round, held in early December, awarded credits to 28 film projects, many of which will be made in Greater Los Angeles. All approved productions have 180 days to start production after receiving their incentive award. Incentivized projects accounted for approximately 13 percent of all Film and TV shoot days in Q4.

“FilmLA is grateful to have had the opportunity to meet with independent filmmakers, labor organizations, and government leaders over the past year, exploring all opportunities to make filming in the Los Angeles region more accessible, affordable, and streamlined,” said FilmLA CEO Denise Gutches. “Many exciting initiatives are currently in development, and we look forward to seeing film-friendly policies expand throughout the region in the coming months. It’s time to bring production back home where it belongs, and put our talented, highly skilled entertainment workforce back to work.”

The Feature Film category declined by -19.7 percent year over year in the fourth quarter to 473 SD – finishing the year-31.7 percent below the category’s five-year average.

More than 17 percent of all Shoot Days in this category went to incentivized projects, the majority of which were independent films.

Meanwhile, the Television category posted 1,247 SD in the fourth quarter, a difference of -21.9 percent compared to same period the year prior, and ending the year -50.1 percent below the 5-year category average.

TV Dramas experienced a -36.4 percent decline over the same period last year and were down -43.3 percent over the five-year average. Fully 31 percent of the 336 SD in this category were from incentivized projects. TV dramas that shot on location included *The Rookie* S8 (ABC), *The Comeback* S3 (HBO), *The Land* S1 (Hulu), and *Monster* S4 (Netflix.)

Faring slightly better for the quarter was the TV Comedy category, down -6.0 percent in Q4 of 2025 versus the same period in 2024, and -66 percent below its five-year average. TV comedy titles included *Bad Monkey* S2 (Apple TV+), *Hacks* S5 (HBO Max), and *Running Point* S2 (Netflix.) Nearly 32 percent of the 110 Shoot Days for TV Comedy were for incentivized projects.

Notably, the California Film Commission's recent eligibility expansion for non-relocating television series and minimum episode lengths of 20 minutes made way for more projects to take advantage of the increased tax incentives, particularly TV Comedies with shorter episode lengths which had previously been excluded. This change will likely continue to have a positive impact going forward.

The TV Reality category finished down -9.8 percent last quarter compared to the same quarter the year prior with 698 SD, bringing it down -49.7 percent for the five-year average. Projects filmed on location included long-standing series like *Dancing with the Stars* (ABC) and the *Price is Right* (CBS), along with newer fare such as *Dinner Time Live with David Chang* (Netflix), *Love Island: Beyond the Villa* (Peacock) and *The Secret Lives of Mormon Wives* (Hulu).

The downward trend also continued for Commercial productions which are ineligible to apply for financial incentives through the state's Film and TV Tax Credit program. With 586 SD, this category was down -23.2 percent in Q4 versus the same period last year amounting to a decline of -35.3 percent over the five-year average. Commercials that filmed locally last quarter included segments for auto manufacturers such as Chevrolet, Nissan, and Toyota, as well as services like Anthem, Bank of America, FedEx Microsoft, and Ring.

FilmLA's "Other" category, which collectively includes still photo shoots, student films, documentaries, short films, online content, plus music and industrial videos, posted 2,319 Shoot Days last quarter, down -20.4 percent compared to the same period the prior year. The category finished the year down 27.3 percent over the 5 year average.

About FilmLA Research

FilmLA Research is a program of the **FilmLA Foundation**, a 501c3 not-for-profit organization established in 2025 to support a thriving film economy in California. Daily engaged in the production, collection, and dissemination of information regarding the U.S. film economy and global production trends, we aim to deliver informative research

products focused on California's legacy as a leading global production destination, with abundant resources to support film production at sustainably high levels.

FILMLA, INC® is a 501c4 not-for-profit organization and the official film office of the City and County of Los Angeles, among an ever-increasing roster of local municipalities. Through expedited permit processing, comprehensive community relations, film policy analysis and other services, FilmLA works to streamline and enhance the on-location filmmaking process for communities and content creators, to ensure the Greater Los Angeles economy continues to thrive.

Learn more about our work at www.filmlafoundation.org, and www.filmla.com/research.

Notes on This Report

* On-location production figures are based on days of permitted production within the jurisdictions served by FilmLA. One "Shoot Day" (or "SD") is defined as one crew's permission to film at one or more defined locations during any 24-hour period.



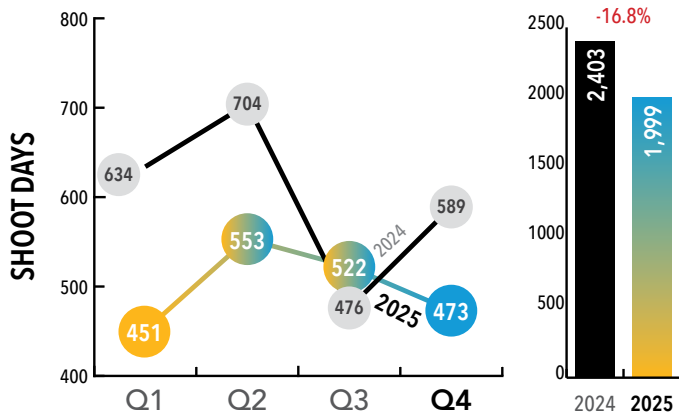
LOS ANGELES SHOOT DAYS* BY CATEGORY

Calendar Years 2024 – 2025, Fourth Quarter & Year-to-Date

Feature Films

Vs. Q4 2024: -19.7%

Vs. YTD 5 Year Average*: -31.7%

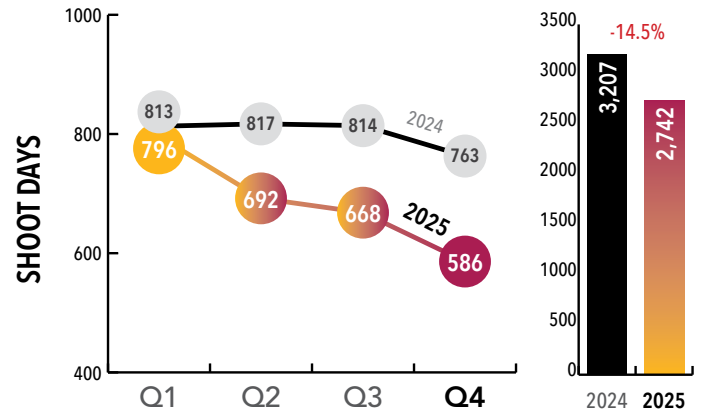


82 incentivized Q4 shoot days
17.3% of Feature Film category

Commercials

Vs. Q4 2024: -23.2%

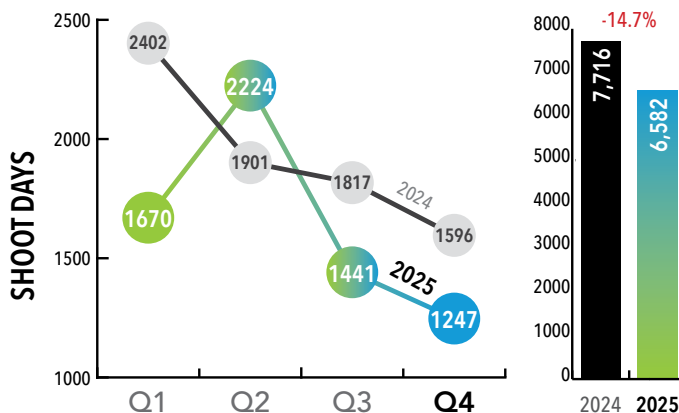
Vs. YTD 5 Year Average*: -35.3%



Television

Vs. Q4 2024: -21.9%

Vs. YTD 5 Year Average*: -50.1%

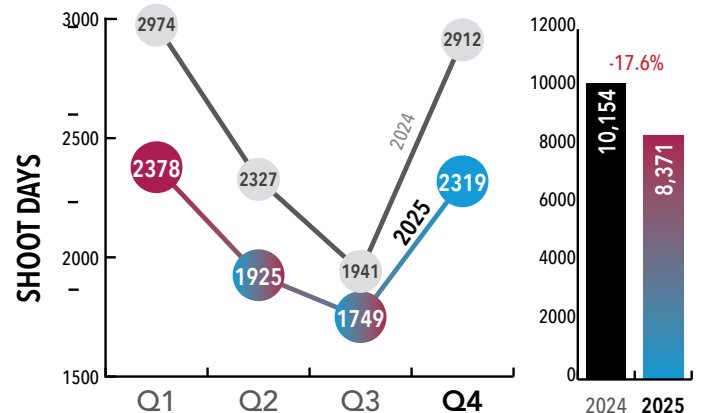


139 incentivized Q4 shoot days
11.1% of Television category

Other

Vs. Q4 2024: -20.4%

Vs. YTD 5 Year Average*: -27.3%



* On-location production figures are based on days of permitted production within the jurisdictions served by FilmLA. One "Shoot Day" (or "SD") is defined as one crew's permission to film at one or more defined locations during all or part of any given 24 hour period. This measure determines how many days of work film crews perform during a given time period. FilmLA data does not include production that occurs on certified sound stages or on-location in jurisdictions not served by FilmLA.

* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

LOS ANGELES SHOOT DAYS* BY TELEVISION SUB-CATEGORY

Calendar Years 2024 – 2025, Fourth Quarter & Year-to-Date

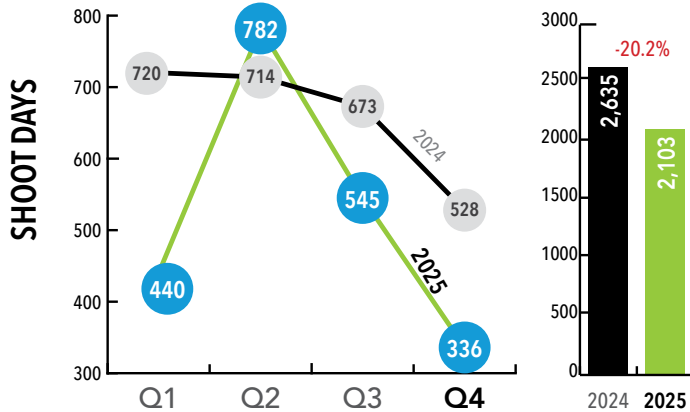
TV Drama

Vs. Q4 2024: -36.4%

Vs. YTD 5 Year Average*: -43.3%



TOTAL



104 incentivized Q4 shoot days
31.0% of TV Drama category

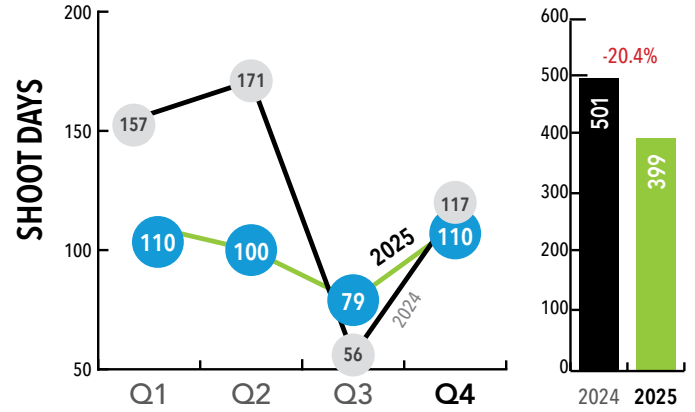
TV Comedy

Vs. Q4 2024: -6.0%

Vs. YTD 5 Year Average*: -66.0%



TOTAL



35 incentivized Q4 shoot days
31.8% of TV Comedy category

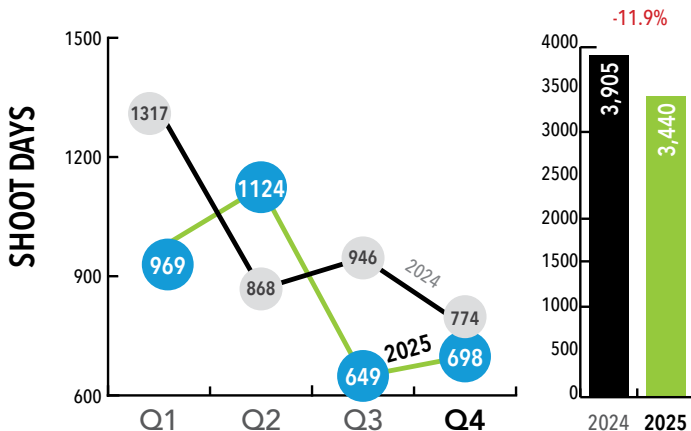
TV Reality

Vs. Q4 2024: -9.8%

Vs. YTD 5 Year Average*: -49.7%



TOTAL



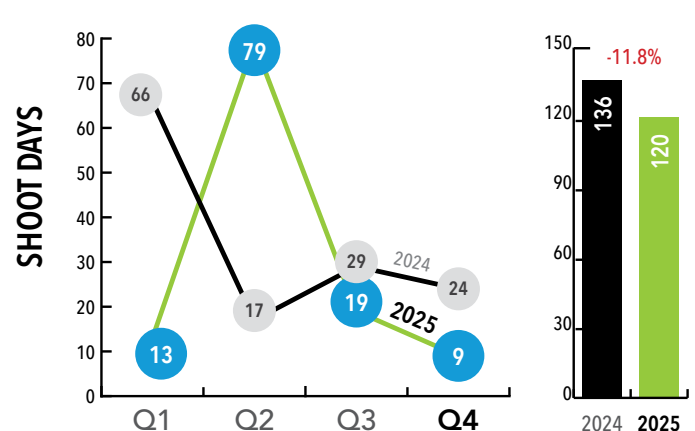
TV Pilot

Vs. Q4 2024: -62.5%

Vs. YTD 5 Year Average*: -38.5%



TOTAL



* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

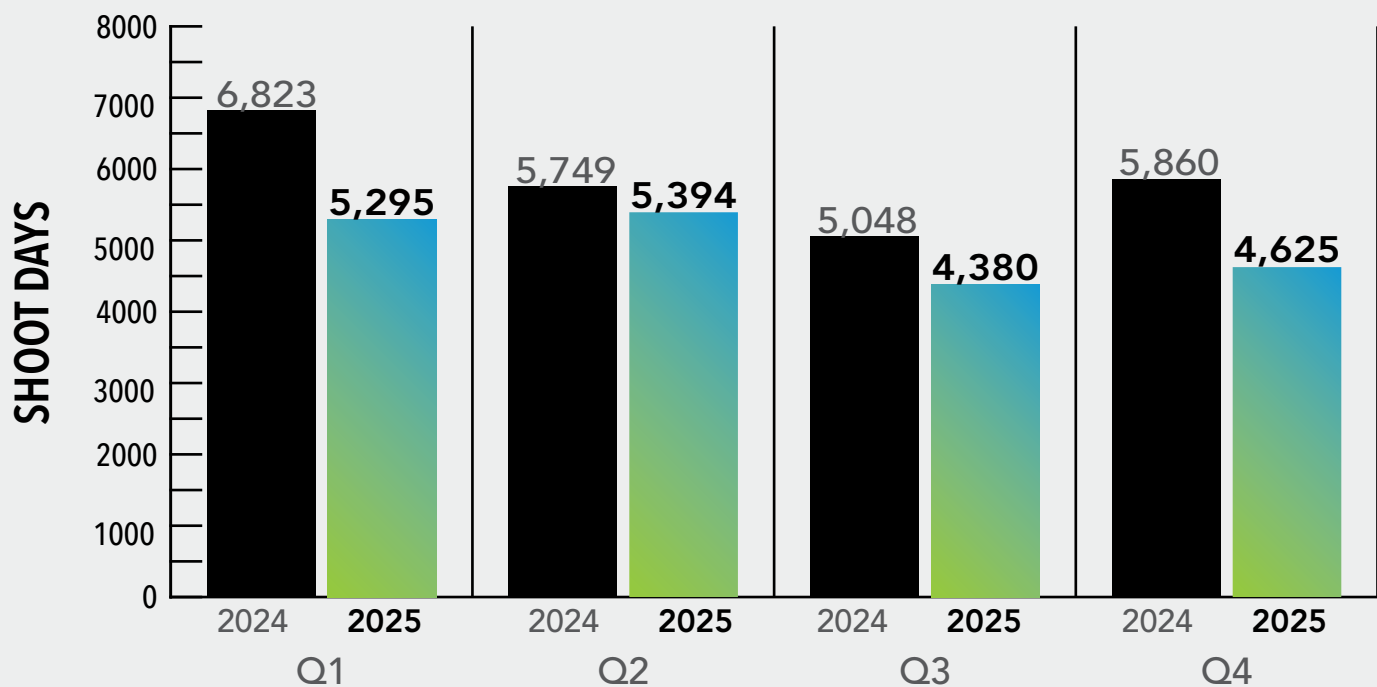
LOS ANGELES SHOOT DAYS

2024 - 2025 LOS ANGELES SHOOT DAYS

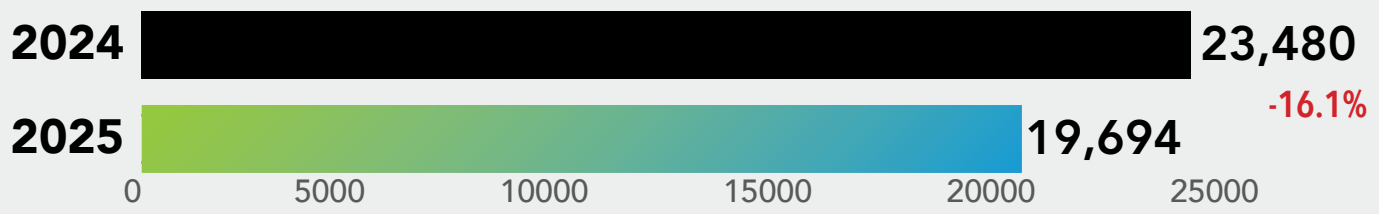
Q4 TOTAL

Vs. Q4 2024: **-21.1%**

Vs. YTD 5 Year Average*: **-36.6%**



YEAR END TOTALS



* NOTE: Five year averages exclude year 2020 when production was suspended in Los Angeles County between mid-March through mid-June 2020 due to COVID-19

ANNUAL SHOOT DAYS BY CATEGORY

TOTALS (2017-2025)

FEATURE FILMS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	729	814	708	665	575	594	595	634	451
Q2	1,067	1,184	986	3	824	898	728	704	553
Q3	1,172	1,301	969	352	1,100	828	376	476	522
Q4	933	1,078	1,052	621	907	760	323	589	473
ANNUAL	3,901	4,377	3,715	1,641	3,406	3,080	2,022	2,403	1,999

COMMERCIALS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	1,484	1,633	1,387	1,214	993	1,160	899	813	796
Q2	1,396	1,596	1,280	58	1,544	1,110	861	817	692
Q3	1,335	1,400	1,330	782	1,533	1,021	758	814	668
Q4	1,331	1,404	1,293	1,108	1,249	828	746	763	586
ANNUAL	5,546	6,033	5,290	3,162	5,319	4,119	3,264	3,207	2,742

TELEVISION

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	3,913	3,623	3,139	2,491	3,766	4,470	2,868	2,402	1,670
Q2	3,477	2,953	2,918	52	4,913	4,136	2,630	1,901	2,224
Q3	4,021	4,095	3,691	1,799	4,956	4,438	2,225	1,817	1,441
Q4	3,807	3,795	3,761	3,996	4,925	3,734	1,707	1,596	1,247
ANNUAL	15,218	14,466	13,509	8,338	18,560	16,778	9,430	7,716	6,582

OTHER

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	3,370	3,552	3,609	2,882	1,677	3,608	3,114	2,974	2,378
Q2	3,524	3,245	3,448	81	2,510	3,076	2,347	2,327	1,925
Q3	2,927	2,938	3,236	1,266	2,538	2,779	1,952	1,941	1,749
Q4	3,796	4,082	3,733	1,623	3,699	3,352	2,744	2,912	2,319
ANNUAL	13,617	13,817	14,026	5,852	10,424	12,815	10,157	10,154	8,371

ANNUAL SHOOT DAYS BY TV SUB-CATEGORY

TOTALS (2017-2025)

TV DRAMA

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	999	1,144	1,197	889	1,459	1,279	762	720	440
Q2	789	718	842	9	1,501	995	360	714	782
Q3	1,231	1,497	1,069	286	1,356	1,198	12	673	545
Q4	1,366	1,489	1,345	1,228	1,294	1,155	101	528	336
ANNUAL	4,385	4,848	4,453	2,412	5,610	4,627	1,235	2,635	2,103

TV COMEDY

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	608	429	544	251	239	259	324	157	110
Q2	382	470	485	0	191	309	84	171	100
Q3	534	518	754	28	338	352	2	56	79
Q4	631	393	548	200	534	353	51	117	110
ANNUAL	2,155	1,810	2,331	479	1,302	1,273	461	501	399

TV REALITY

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	1,162	922	690	771	1,514	2,600	1,617	1,317	969
Q2	1,285	879	737	30	2,447	2,611	2,013	868	1,124
Q3	1,068	1,127	1,051	1,159	2,825	2,824	2,166	946	649
Q4	868	1,052	1,006	1,946	2,765	2,014	1,425	774	698
ANNUAL	4,383	3,980	3,484	3,906	9,551	10,049	7,221	3,905	3,440

TV PILOT

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	223	272	108	87	97	60	7	66	13
Q2	110	110	149	0	25	14	11	17	79
Q3	60	78	48	6	132	13	0	29	19
Q4	48	48	64	56	88	9	15	24	9
ANNUAL	441	508	369	149	342	96	33	136	120

ANNUAL SHOOT DAYS TOTALS (2017-2025)

LOS ANGELES SHOOT DAYS

PERIOD	2017	2018	2019	2020	2021	2022	2023	2024	2025
Q1	9,496	9,724	8,843	7,252	7,011	9,832	7,476	6,823	5,295
Q2	9,466	8,978	8,632	194	9,791	9,220	6,566	5,749	5,394
Q3	9,455	9,734	9,226	4,199	10,127	9,066	5,311	5,048	4,380
Q4	9,867	10,359	9,839	7,348	10,780	8,674	5,520	5,860	4,625
TOTAL	38,284	38,795	36,540	18,993	37,709	36,792	24,873	23,480	19,694

About FilmLA Research

FilmLA Research is a program of the FilmLA Foundation, a 501(c)(3) not-for-profit organization established in 2025 to support a thriving film economy in California. The Research department produces and shares data on the U.S. film economy and global production trends, highlighting California’s legacy as the leading film production destination.

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Learn more about our work at:
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