

## FOREWORD



The operating metrics/data in this study (*i.e.*, number of projects, stage shoot days and occupancy) pertain to year 2021.

All data pertaining to certified sound stage space in Los Angeles, competitive jurisdictions, and planned and proposed studios is current as of the time of this study.

At the time of preparing this report, the industry is being impacted by corporate restructuring and impending union negotiations which have caused many productions to pause.

FilmLA reported that year-over-year shoot day activity was already down -19.5 percent in Q4 2022

## PARTICIPANTS















## CERTIFIED SOUND STAGE



### SPACE IN LOS ANGELES



4 recent studio openings in 2022







2 major expansions of pre-existing facilities in 2022



Stable occupancy in mid-90s range since 2016

SF of Certified Stage Space

<sup>\*</sup>A certified sound stage is a building or portion of a building usually insulated from outside noise and natural light. To obtain certification in Los Angeles, one must first obtain a certificate of occupancy or change the certificate (if an adaptive reuse) from the Los Angeles Department of Building and Safety (LADBS) and then go through a compliance process in accordance with California Fire Code Chapter 48 through the Los Angeles Fire Department (LAFD). For more information, please contact the LAFD Film Unit at <a href="Lafdfilm@lacity.org">Lafdfilm@lacity.org</a> or via phone at 213-978-3670.



## SOUND STAGE PARTICIPANTS



as a Percentage of LA County Market



33 FACILITIES

Square Feet of Certified Stage Space



**4.6M** SQ. FT.

**Certified Stages** 



66%

FilmLA's 16 Participants ■ Others

73%

**293** STAGES

# OF PROJECTS FILMED ON PARTICIPANT STAGES

2021



\* Virtual productions included 4 features, 8 television shows, and one commercial, which were counted separately from other categories

Type of Production	Projects
Feature Films	81
One Hour Series	
Streaming Series	111
Cable Series	35
Broadcast Series	82
Unknown	7
Half Hour Series	
Streaming Series	96
Cable Series	37
Broadcast Series	73
Unknown	3
Virtual Productions*	13
Commercials	338
Pilots	17
Internet	20
Still Photography	222
Talk Show	32
Game/Audience Shows	37
Music Video	11
Other	92
Total	1307

## SOUND STAGE PROJECTS 2018-2021



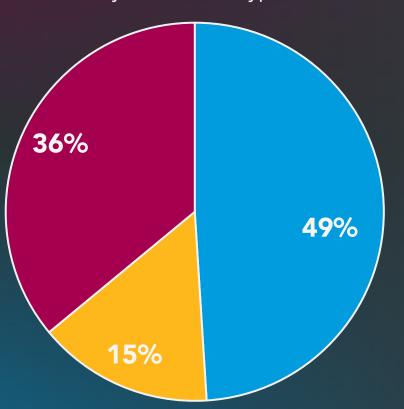
Type of Production	2021	2020*	2019	2018	% Change 2018-2021
Feature Films	81	47	93	88	-8.0%
One Hour TV Series	235	155	238	215	9.3%
Half Hour TV Series	209	152	225	228	-8.3%
Virtual Productions	13	-	-		-
Commercials	338	255	414	408	-17.2%
Pilots	17	15	45	43	-60.5%
Internet	20	15	39	12	66.7%
Still Photography	222	144	275	314	-29.30%
Talk Shows	32	28	45	51	-37.3%
Game/Audience Shows	37				-
Music Videos	11	7	24	8	37.5%
Other	92	80	302	253	-63.6%
Total	1307	898	1700	1620	-19.3%

## TV SERIES





By Production Type



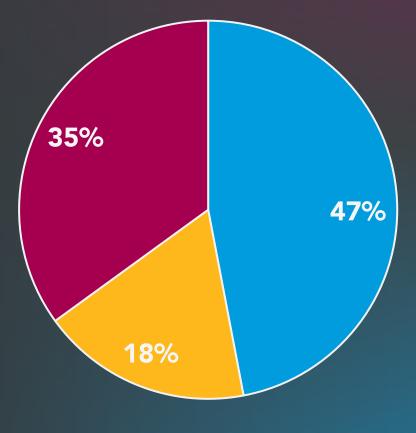
2021



#### **HALF HOUR TV SERIES**

**206 SERIES** 

By Production Type



■ Streaming ■ Cable ■ Broadcast

- Streaming Cable Broadcast

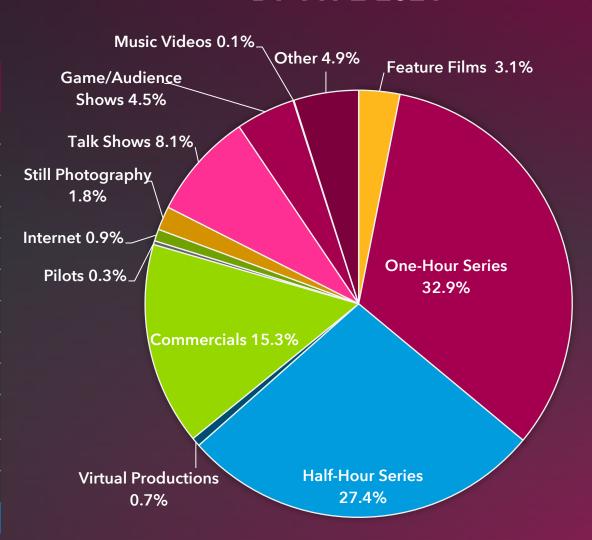
### STAGE SHOOT DAYS



#### **BY TYPE 2021**

#### Comparative Annual Stage Shoot Days

Type of Production	2021	2020*	2019	2018	% Chg
Feature Films	367	146	293	480	-23.5%
One Hour TV Series	3887	1966	4655	6769	-42.6%
Half Hour TV Series	3240	2459	3119	3813	-15.0%
Virtual Productions	79				
Commercials	1812	400	1357	903	100.7%
Pilots	34	36	92	77	-55.8%
Internet	106	141	73	76	39.5%
Still Photography	212	303	695	501	-57.7%
Talk Shows	955	297	1249	987	-3.2%
Game/Audience Shows <sup>1</sup>	530				
Music Videos	7	13	19	6	16.7%
Other	579	430	756	879	-34.1%
Total	11808	6191	12308	14491	-18.5%



## BACKLOT SHOOT DAYS

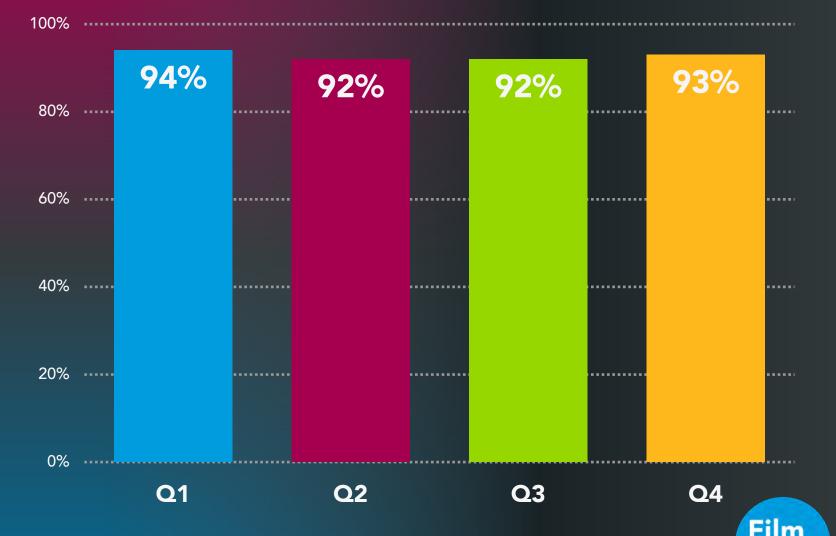
Type of Production	2021	2020*	2019	2018	% Chg 2018-2021
Feature Films	187	41	93	88	112.5%
One Hour TV Series	1105	656	238	215	414.0%
Half Hour TV Series	262	422	225	228	14.9%
Virtual Productions					
Commercials	57	81	414	408	-86.0%
Pilots	8	10	45	51	-84.3%
Internet	14	9	45	43	-67.4%
Still Photography	9	9	39	12	-25.0%
Talk Shows	102	17	275	314	-67.5%
Game/Audience Shows	0				
Music Videos	7	7	24	8	-12.5%
Other	88	194	302	253	-65.2%
Total	1839	1446	1700	1620	13.5%



# OUARTERLY OCCUPANCY 2021\*

**Average Annual Occupancy 2021** 



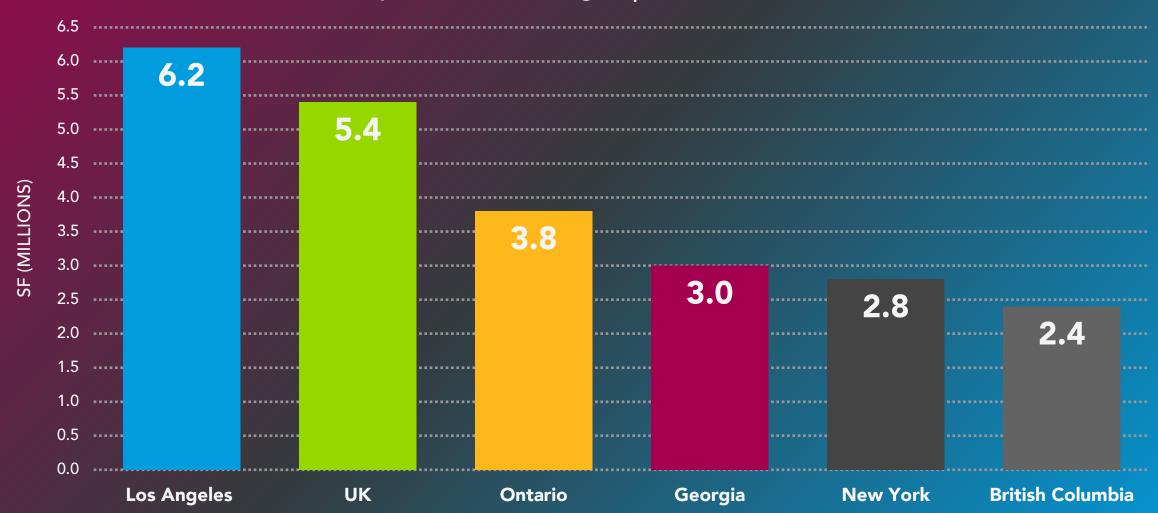


<sup>\*</sup> NOTE: Occupancy pertains to the amount of time a stage was not available and is not necessarily reflective of actual utilization.

## COMPETITIVE JURISDICTIONS



Square Feet of Stage Space (Millions)



## 1 PLANNED & PROPOSED STUDIOS in LA County



	Studio Name / 247	Location	# New Stages	Est. SF	Opening Date
	8 <sup>th</sup> & Alameda Studios	Downtown Arts District	17	TBD	Entitlement Phase
	Shadowbox Studios	Santa Clarita	19	475K	Entitlement Phase
	Echelon Studios	Hollywood	5	87K	Entitlement Phase Construction Starts 2023
	Sunset Glenoaks	Sun Valley	7	126K	Set to Open September 2023
2	TVC 2050	Beverly / Fairfax District	9	TBD	Entitlement Phase
	Warner Bros.	Burbank	16	320K	Construction Starts Q3 2023
	Reframe Studios	Atwater Village	3	65K	Estimated Completion Late 2023
	East End Studios (Mission Campus)	Boyle Heights	5	102K	Construction Starts Q3 2023
	East End Studios (Griffith Park Campus)	Glendale	10	200K	Entitlement Phase
	East End Studios (Glendale Campus)	Glendale	3	35K	Under Construction Open Q3 2023

## 2 PLANNED & PROPOSED STUDIOS in LA County



Studio Name	Location	# New Stages	Est. SF	Opening Date
Alameda Crossing (7 <sup>th</sup> & Alameda)	Downtown Arts District	10	TBD	Application Filed November 2022
Sylmar Studios	Sylmar	12	300K	Started Construction 2022 / Open Mid-2024
Echelon Television Center	Hollywood	4	76K	Entitlement Phase
East End Studios (6 <sup>th</sup> & Alameda)	Downtown Arts District	16	300K	Entitlement Phase
Stocker Street Creative	Baldwin Hills-Crenshaw	5	57K	Entitlement Phase
Radford Studio Center	Studio City	2-7	TBD	Plans Recently Submitted
Fox Future	Century City	9	TBD	Application Recently Submitted

35%

SUPPLY OF CERTIFIED STAGES

155 STAGES

EST. 3M SQUARE FEET

# CALIFORNIA FILM & TELEVISION SOUNDSTAGE FILMING PROGRAM

Beginning January 1, 2022, and before January 1, 2023, SB 144 establishes a new credit in an amount equal to 20 percent or 25 percent for qualified expenditures for the production of a qualified motion picture in a certified studio construction project. A total of \$150 million is allocated for this new credit. To receive the credit, a taxpayer would be required to construct or renovate one or more soundstages certified by the California Film Commission.

#### **ABOUT FILMLA RESEARCH**

Integral to the work of FILML.A., INC® is ongoing research into the benefits that local filming brings to the Los Angeles region. To that end, we maintain an internal research division devoted to the production, collection and dissemination of information regarding the U.S. film production economy and global production trends. Provided you cite FilmLA as your source, you are welcome to use all information, charts, graphs, etc. that appear in our reports.

Have a question about this sound stage report or other film industry studies? Please direct inquiries and opportunities to Anne Wurts, Senior Research Analyst at 213.977.8636 or awurts@filmla.com

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