

 SECOND QUARTER A SURPRISE FOR SCRIPTED SERIES IN L.A.

FilmLA / August 4, 2015 / [News Releases](#), [Research](#) / [Leave a Comment](#)



As announced by FilmL.A. in mid-July, on-location filming in Greater Los Angeles slipped 1.9 percent in the second quarter of 2015 to 9,396 Shoot Days (SD). Despite the quarterly slip, FilmL.A.'s second quarter report revealed welcome growth in local scripted television production. TV Drama production rose 12.3 percent (to 1,004 SD) in the second quarter of 2015 over the same period the prior year. TV Sitcom production, although a much smaller category, jumped 94.2 percent (to 505 SD), and digital Web-Based TV increased 34.0 percent (to 437 SD). TV Reality production slipped 13.7 percent (to 1,420 SD).



Production Days by Type w/ Historical Detail: 3 Mains / Other
Calendar Year 2014-2015

	FEATURES				COMMERCIALS				TELEVISION				OTHER				TOTAL			
	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year
Quarter 1	1,026	922	-10.4%	11.0%	1,351	1,422	5.2%	7.4%	3,257	3,312	1.7%	4.6%	3,246	3,034	-7.5%	10.7%	8,852	8,227	-8.1%	7.8%
Quarter 2	1,158	1,180	2.4%	3.0%	1,348	1,348	-0.5%	11.2%	3,922	4,033	2.8%	26.3%	3,119	2,922	-6.3%	3.7%	8,814	9,396	+5.9%	13.4%
Quarter 3	1,081				1,381				3,551				2,851				8,153			
Quarter 4	1,000				1,343				3,510				3,410				8,053			
TOTALS (YTD)	2,282	2,119	-7.1%		2,697	2,693	-0.6%		7,179	7,345	2.3%		6,296	5,956	-5.4%		16,896	16,103	-4.6%	

Top Television Sub-Category Breakdowns
Calendar Year 2014-2015

	TV Drama				TV Sitcom				TV Reality				TV Pilot				Web-Based TV			
	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year	2014	2015	vs. Prev	vs 5-Year
Quarter 1	810	1,058	29.7%	25.2%	357	304	-14.8%	-7.3%	1,039	1,245	19.8%	8.1%	310	257	-16.4%	-5.1%	230	222	-3.2%	-13.8%
Quarter 2	828	1,024	19.3%	44.0%	260	520	96.2%	106.0%	1,648	1,420	-13.7%	8.4%	136	147	8.0%	-11.0%	328	437	34.0%	41.4%
Quarter 3	800				270				1,510				131				301			
Quarter 4	760				270				1,500				131				272			
TOTALS (YTD)	1,710	2,062	20.8%		617	820	31.1%		2,668	2,665	-0.7%		515	404	-21.4%		556	629	14.0%	

“This is a mixed report, but things are certainly looking brighter for television in Los Angeles,” said FilmL.A. President Paul Audley. “The year-round production of scripted series, plus the support of the California Film & Television Tax Credit, invites an optimistic outlook for this segment.”

FilmL.A.’s 2015 Pilot Production Report, also released in July, showed that the 22 dramas approved for California’s film incentive annually spend about \$1.2 billion in the state and employ thousands of cast and crew members and background performers. As of now, California is home to 53 one-hour drama series in total, the most in a single year since 2010.

Local on-location Feature production increased a scant 0.4 percent (to 1,193 SD) in the second quarter of 2015, while Commercial production slipped 7.3 percent (to 1,248 SD). Unlike for Television, both categories are tracking down year-to-date.

“While there is some good news in this report, it is a reminder that we must be unified and aggressive in protecting our position as the entertainment capital of the world,” observed Los Angeles County Supervisor Don Knabe. “We cannot take for granted the direct and indirect jobs created by the film industry and we must work together across the 88 cities in Los Angeles County to make this the easiest and most attractive place to do business.”

“Today’s report further proves the critical importance of our new California Film Tax Credit, which will keep production where it belongs — in Los Angeles,” concluded Los Angeles Mayor Eric Garcetti. “I look forward to seeing accelerated growth in L.A.’s film production as the next round of film tax credits takes effect... This city is ready for the next great American film to be shot on L.A. soil. I will continue to fight back against runaway production that pulls jobs away, and focus on putting Angelenos back to work.”

The full catalog of FilmL.A. Research reports is [available for perusal online](#).